



Kreinik

PRESS RELEASE

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43 Kreinik Colors now designated as “Special-Order” shades

PARKERSBURG, WV—Time for spring cleaning in the Kreinik metallic color line. A short list of low-demand shades are now special-order colors. Technically, that means a minimum order to schedule production will be 250 meters (or 25 of our 10m spools). Simply stated, we won't keep them stocked on the shelf or make new until we get an order of at least 25 spools.

If you have a design using any on the list, simply check with Kreinik to see if stock remains or to see if there is a substitute. If you are a designer or kitmaker, contact Kreinik to schedule production (minimum quantity 250 meters).

“This is very hard,” said Doug Kreinik. “Many of these colors are my ‘babies’ and were created in the early years of the company.” The move is made to help retailers, kitmakers and designers focus on better-selling thread colors. Within Kreinik, it improves and organizes thread production to benefit wholesalers and consumers. It also creates room in the line for new colors to stay fresh and on trend.

A few colors were discontinued several years ago, as Kreinik can no longer get the raw material to make them, and they are on this list as well: 4002, 4003, 4004, 4006, 056F, 057F. When these spools are gone, Kreinik cannot make more. The remaining colors on the list are not discontinued; they can be made with a minimum order of 250 meters, or 25 (10-meter) spools. If they are some of your personal favorites or are in a current project, Kreinik recommends purchasing them now so you won't be delayed later.

In Kreinik 4, 8, 12, 16, 24, 32 BRAIDS plus 1/16" and 1/8" RIBBONS, these are the SPECIAL-ORDER colors:

034 Confetti	4003 Ginseng Gold	008C Green Corded
041 Confetti Pink	4004 Earl Grey	011C Nickel Corded
042 Confetti Fuchsia	4006 Rosehip	012C Purple Corded
043 Confetti Green	5002 Pixiedust	032C Pearl Corded
070 Mardi Gras	5004 Love Potion	034C Confetti Corded
195 Sunburst	5007 Brocade	041C Confetti Pink Corded
235 Red Ember	5008 Leprechaun	051C Sapphire Corded
271 Plum	5525 Lemon	104C Colonial Gold Corded
308 Colonial Red	5530 Rosemary Green	208C Wine Corded
393 Silver Night	9300 Orchid	225C Slate Corded
664 Magenta Blue	2094HL Heather Hi Lustre	088C Lily Pond Corded
3240 Opal	056F Blueberry	
3508 Rhumba Green	057F Grape	
3509 Cha Cha Verde	003C Red Corded	
3540 Bolero Black	005C Black Corded	
4002 Spiced Chai	007C Pink Corded	



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